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~~Ten~~ Reasons to Use the Meaningful Work Inventory® as Your Employee Survey

1. **Comprehensive.** Over 40 work dimensions. Eight global scales.
2. **Quick.** As little as 15 minutes to complete.
3. **Evidence-Based.** Contains *only* drivers evidenced by peer-reviewed, published research. No hearsay, chaff, nor folk wisdom.
4. **Impact.** For every 10% *increase* on the MWI, expect an almost 9% *increase* in employee satisfaction, commitment, and stay intentions.
5. **Meaningful Work.** Aligned with over 20 models of human meaning, with some of the strongest drivers of employee outcomes.
6. **Scientific.** Developed over 7 years with psychometric best practices.
7. **Accurate.** Predicts many key outcomes more *strongly* than other surveys.
8. **Benchmarks.** Benchmarks on 1,000 people in 50 U.S. states.
9. **Employee Engagement.** Includes employee engagement, the way it was first conceived, and now nearly forgotten (and rarely measured).
10. **Smart Reporting.** Over 20 reports, with advanced analytics to uncover hard-to-find drivers and employee risk groups.
11. **Proven.** Scores linked to 15+ employee outcomes (e.g., attitudes, behaviour).
12. **Actionable.** Measures concrete issues addressed by direct managers and supervisors.
13. **Employee Health.** Predicts costly employee health issues (e.g., stress, burnout, depression, anxiety, physical and mental health days).
14. **Psychometrically-Sound.** Strong reliability and validity to mathematically pinpoint drivers of specific issues.
15. **Simply Worded.** Grade 7 reading level.
16. **Academic Peer-Reviewed.** Twice presented to the American Psychological Association. MWI research is in academic journal articles.
17. **Measured Outcomes.** Critical employee outcomes measured *on the survey* for diagnostic drivers analyses.
18. **Honest Responding.** Social desirability controlled. Get the *real* employee opinions.
19. **Web-Based.** Best practices in web survey design. SSL-encrypted. Paper also available.
20. **Timely.** Reporting returned in as little as two (2) weeks.